

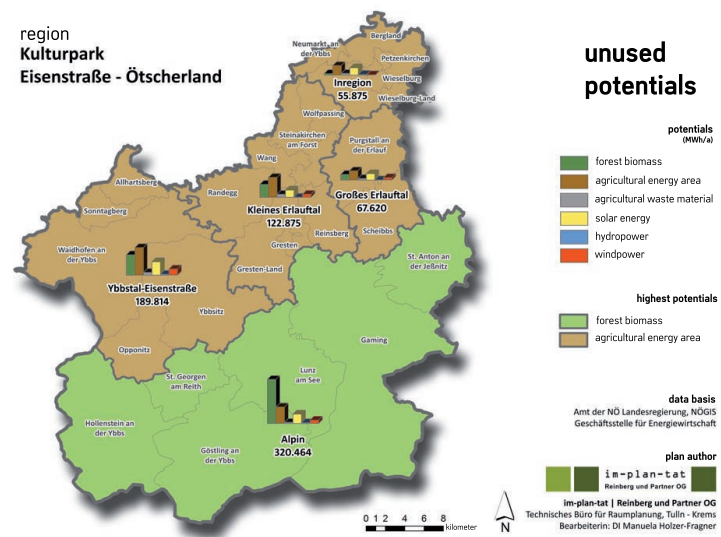
Contribution of a regional energy concept to mobilization of bio fuel production

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References: Enerpro OG, University of Applied Sciences Wiener Neustadt Campus Wieselburg

1 | potential study

identifying unused renewable energy sources

In the region around Wieselburg biomass has the highest potential, followed by solar energy. This is one result of a potential study which was done within the regional energy concept „Kulturpark Eisenstraße“ in 2010.



outcome of the potential study - a central result of a regional energy concept

activation and using networks | 2

setting up new human networks and connecting them with existing ones

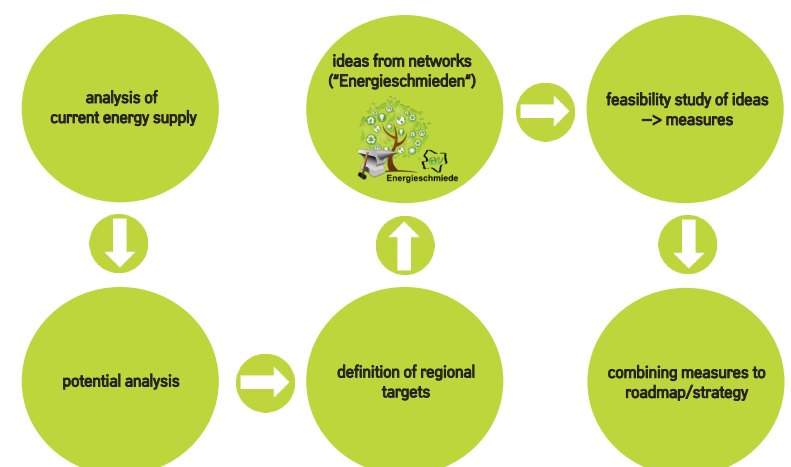
Using local networks and competences is one of the crucial factors for increasing bio fuel production. Setting up new networks (called „Energieschmieden“ in this regional energy concept) and connecting them with existing know how is a further key to success.



3 | creating measures and a roadmap

creating measures within the network and combining them to a roadmap

People have ideas for raising biofuel production. These ideas are bundled and structured within the „Energieschmieden“. After feasibility study an idea can be transformed to a measure. Different measures are combined in a strategic roadmap.



the way to raise bio fuel production in the framework of the regional energy concept

communication & | 4 awareness raising

publishing ideas to gain acceptance of citizens

By communication with online-, offline media and public events the roadmap is transferred into public. This is one of the most important steps to gain acceptance of the citizens which is needed for implementation.



webpage www.energie-schmiede.at
the central communication platform to inform citizens about the regional energy concept and its results

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